



CNDC

Cleveland Neighborhood Development Coalition

I N F O M A I L

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October 2009

CNDC LAUNCHES NEW WEBSITE, LOGO AND GOES GREEN

If you have not already done so, be sure to check out the new CNDC website at www.cndc2.org. As you enter the website, you will see our new logo, colors and a revamped format that will make it much easier to find exactly what you are looking for. New to the website is the agenda page which lists events and happenings in each neighborhood across the city. New to the membership page is a link that will let you join our organization online. Also, every member CDC has a link to their individual website.

CNDC has also decided to go "green" with our monthly newsletter. This will be the last issue that you receive in this format. In 2008, CNDC participated in Entrepreneurs for Sustainability training and one of our commitments was to move from a paper format to an electronic format. Please contact Lynn Friedel with your email address and those of your staff that wish to receive our newsletter. Lynn can be reached at lynn@cndc2.org.

Did you know that:

Merchants in the **Buckeye Retail District** have their own Flickr site—each page features a different merchant talking about their store?

St. Clair Superior CDC has over 1000 friends on Facebook?

Old Brooklyn CDC tweets?

Planning Cleveland is a Facebook group that invites you to join the discussion about the latest thought-provoking "question of the week"?

The recent CNDC Social Media Workshop gave attendees a chance to see how their peers were expanding communications using new technology. Whether marketing their organization, sending out news alerts or starting community dialogues, some CDCs are embracing new tools to communicate. These tools, generally referred to as social media, are inexpensive (or free), accessible and enable anyone to publish or access information. Examples of social media software applications include Facebook, Flickr, LinkedIn, You Tube and WordPress.

Several themes were common to all the presentations:

1-Don't limit your organization to only one type of media for communications. A combination of old and new will grow the number of people aware of the CDC's activities.

2-Whatever platform is employed (Facebook, Twitter, etc.), it is important to keep it updated and relevant. Organizational policy on usage and content must be established as well.

3-The CDC has to maintain visibility of the various information sources it uses. Cross marketing is important—the website should link to the Facebook page, electronic signatures should reference the Flickr site, etc.

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Member News

SEE YOU AT THE MOVIES!

What has been anticipated for the last 30 years has finally come to fruition. The Detroit-Shoreway Community Development Organization along with the residents of the Detroit-Shoreway neighborhood have something to be excited about. The Capitol Theatre is alive and well and is going Hollywood. Moviegoers will be treated to the latest in digital sound and projection technologies, including 3D capabilities. The Capitol Theatre will deliver the highest quality film viewing experience that modern moviegoers expect.

The Grand Opening is slated for October 1st with 11 days of events to round out the celebration. Events are as follows:

- October 1—A red carpet evening to benefit the Gordon Square Arts District.
- October 2—9 am ribbon cutting and Opening Night After Party
- October 3—Plain Dealer Free Family Matinee
- October 4—1921 Day
- October 5—Bargain Monday (\$5 admission)
- October 6—Free popcorn
- October 7—Metromix Happy Hour
- October 8—Resident Appreciation Day (\$6 admission to residents of the 44102, 44113 and 44107 zip codes.
- October 9—Social Justice Day (20% concession sales to Community Shares).
- October 10—Gordon Square Arts District Day and Plain Dealer Free Family Matinee.
- October 11—Day out at the Movies.

For further information call 216-961-4242 or visit www.dscdo.org or clevelandcinemas.com.

IS \$20 A GALLON GOOD NEWS FOR CLEVELAND?

If you are wondering how this could possibly be good for Cleveland, then join the Maingate Business Development Corporation for their annual meeting. Join Christopher Steiner, a NY Times best selling author, as he explores how Cleveland as a community *stands to benefit from the rising price of gasoline*.

The lunch event will be held on **Tuesday, November 10th** at 11:30 am at the Wyndham Cleveland Playhouse Square. For ticket information, email info@maingatecleveland.org or call 216-881-7111.

IDLERS BEWARE!!!

The City of Cleveland's idling reduction ordinance takes place on **October 1**. The new law calls for ticketing and fines for vehicles idling more than 5 minutes in a 60-minute period. For vehicles at a loading dock the allowable idling period is 10 minutes. Exceptions are allowed for temperatures below 32 degrees or above 85 degrees. The aims of the ordinance are to protect public health by reducing fuel emissions, to conserve fuel and help Northeast Ohio achieve compliance with the federal Clean Air Act. Non-compliance with the Clean Air Act results in restrictions on how much federal funding the region can receive for economic development.

For more information on the ordinance, go to www.cleanairzone.org where you can also download flyers and bumper stickers.

JOB OPENINGS

PROJECT MANAGER CLEVELAND HOUSING NETWORK

This position is responsible for completing all facets of project management from idea conception to the successful transfer of the project to operations and permanent financing. This includes site identification and acquisition, applying for and securing project funding, assembling a successful development team, managing the projects pre-construction development, closing construction and permanent sources. Also includes managing a budget, timeline and compliance with funder requirements through construction, facilitating a successful transfer to property management and working with the finance department to receive all permanent sources and close out development financing.

RESPONSIBILITIES INCLUDE:

- Complete necessary tasks for Ohio Housing Finance Agency and other funders.
- Develop architectural and engineering documents.
- Facilitate bidding and contracting of construction contractors.
- Identify and acquire site, assemble development team.
- Apply for and secure project funding.
- Manage budget and time line during construction.
- Work with project team to ensure successful completion of quality project.
- Complete necessary tasks for transition to property management.
- Close out project with funding sources.

QUALIFICATIONS REQUIRED include:

- Bachelor's degree and progressively responsible work experience in a self-directed position.
 - Excellent budgeting and data management skills
- Continued next column

- Three to five (3-5) years experience with affordable housing—particularly low-income housing tax credits, city and state gap financing programs and other Federal affordable housing programs.
- Minimum of two (2) years experience of demonstrated successful project management/affordable housing projects.
- Strong, interpersonal, written and verbal communication skills.
- Excellent customer service and organizational skills.
- Strong computer skills including knowledge of MS Office.
- Excellent problem solving abilities.
- Demonstrated ability to take initiative and improve efficiency of work responsibilities.
- Valid driver's license with insurance.

If interested and you meet the requirements outlined above for this position, forward a resume to:

Cleveland Housing Network
2999 Payne Ave.
Cleveland, OH 44114
Attn: Human Resources
Or
By fax: 216-685-1659
Or by email to:
scurlett@chnnet.com

NO PHONE CALLS PLEASE

SAVE THE DATE

The Living in Cleveland Center will host its second annual "Excellence in Neighborhood Marketing" awards luncheon on **Thursday, November 12, 2009** at the Park Lane Villa. Special thanks to our early sponsors: NPI, Third Federal, Cudell Improvement, NHS of Greater Cleveland and Charter One Bank. For more information please contact Jeff Kipp at 781-5422 or kipp@livecleveland.org.

JOB OPENINGS

ASSISTANT PROJECT MANAGER CLEVELAND HOUSING NETWORK

This position is responsible for coordinating tasks associated with property acquisition, due diligence, pre-construction assessments, and green community project compliance, contributing to the successful management of on-time and on-budget projects, and assist with duties related to the application of funding sources and completion of strategic real estate development projects.

RESPONSIBILITIES include:

- Complete tasks and organize documents for each department acquisition including purchase agreements, URA documentation, settlement statements, termite inspections, environmental reviews, final utility bills, etc.
- Working with project managers and 3rd parties, track, review and evaluate due diligence prior to acquisition.
- Coordinate, track and evaluate environmental hazard clearance, energy efficiency preliminary reports, lot consolidations, etc.
- Assemble and organize documentation demonstrating compliance with Green Communities project compliance.
- Assemble house manuals per Green Communities requirements that also meet needs of sales and leasing.

QUALIFICATIONS REQUIRED include:

- Bachelor's Degree
- Knowledge of vacant property acquisition and community development in Cleveland.
- Minimum of two (2) years experience in data and documentation management.
- Very detail oriented.

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- Strong, interpersonal, written and verbal communication skills.
- Excellent customer service and organizational skills.
- Strong computer skills including knowledge of MS Office.
- Excellent problem solving abilities.
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SAVE THE DATE

Just Jazzin 3 will be held on **Wednesday, November 11th, 2009** at Brothers Lounge located at 11609 Detroit Avenue from 5-7:30 pm. Robert Ocasio's *Latin Jazz Project* will provide the entertainment while patrons sample exquisite cuisine from the Brothers Lounge kitchen. This event is sponsored by Cudell Improvement, Inc. For further information, please call 216-228-4383 or visit www.cudell.com.

JOB OPENINGS

LOAN OFFICER NEIGHBORHOOD HOUSING SERVICES OF GREATER CLEVELAND

Neighborhood Housing Services of Greater Cleveland is an organization providing free, fair and unbiased information, programs and services to the residents of Greater Cleveland and the surrounding areas of Northeast Ohio to assist residents in achieving, preserving and sustaining the American dream of homeownership.

PRINCIPAL RESPONSIBILITIES:

- Market NHSGC loan products/grants/services to community-based business, real estate and financial entities in order to enhance awareness of NHSGC by community leaders, businesses and prospective customers, through a mix of activities which include public presentations, educational workshops, informational kiosks and displays and individual networking.
- Provide general information about all NHSGC loan products/programs in response to inquiries and referrals, originate loans for all programs; flexibly schedule appointments and interviews with customers for designated loan programs; originate and evaluate basic application file for all NHSGC loan products/grants/services.
- Develop and maintain relationships with outside entities that will provide leads and access to potential borrowers using NHSGC loan products/programs.
- Maintain a current and working knowledge of all loan programs offered by NHSGC, as well as a current knowledge of lending industry standards for loan origination; maintain required job skills and core professional competencies; attend and participate in required educational programs and staff meetings.
- Assist with implementation of collection procedures including, but not limited to, all loans that are 90 days or less delinquent.
- Provide reporting and compliance as needed.

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POSITION QUALIFICATIONS:

- Two years of college and three years mortgage lending, customer service or outside sales experience preferred.
- **OR**, High School Diploma, or equivalent, and five + years mortgage loan origination and customer service experience acceptable.
- Minimum three years work experience, with minimum of one year in mortgage lending.

SPECIAL KNOWLEDGE AND SKILLS:

- Proficiency in Windows, Word and Excel software; ability to learn and use other software.
- Excellent oral and written communication skills.
- Ability to manage and prioritize workload to coordinate multiple tasks and meet deadlines.
- Ability to work a flexible schedule (including some evening and weekend hours) and travel locally to meet customers.

OTHER REQUIREMENTS:

- Must meet registration/certification requirements as defined by the State of Ohio within six months of hire.
- Valid driver's license and auto insurance; access to an automobile for meetings and visits with residents.

Please forward cover letter and resume to:

info@nhsccleveland.org
Subject line: Loan Officer
NO PHONE CALLS PLEASE

Social media —continued from page 1

4-The reach of social media is boundless—so is the presence of the organization when it moves to different types of communication. The organization's communication strategy should reflect the various media employed.

Many thanks to the session presenters:

- St. Clair Superior Development Corporation: Michelle Broome and Jamar Doyle
- Old Brooklyn CDC: Donald Hecklemoser, Jr.
- Buckeye Area Development Corporation: Deepa Vedayyas
- City of Cleveland Planning Commission : Director Robert Brown
- Moderator: George Nemeth, www.georgenemeth.com.

Member News

ELEVEN NON-PROFIT ORGANIZATIONS ESTABLISH A NEW INITIATIVE

Over the past year, Downtown Cleveland Alliance has been working closely with the districts that connect directly to Downtown and Cleveland City Councilman Joe Cimperman on a number of collaborative initiatives. This collaboration has quickly become known as Down & Aroundtown Cleveland. The goal of this collaboration is to better market Cleveland's most central neighborhoods by pooling resources and working together as a unified trade district.

The partners in Down & Aroundtown include: Downtown Cleveland Alliance, Playhouse Square, the Historic Gateway Neighborhood, the Historic Warehouse District, the Quadrangle, St. Clair Superior Development Corporation, AsiaTown, Midtown Cleveland, Tremont West Development Corporation, Ohio City Near West and Flats Oxbow.

Members of the partnership are looking forward to working with each other to strengthen the connections amongst their districts. Together they really do represent the most dynamic mix of city life in Northeast Ohio.



WESTSIDE HOUSING CENTER

The Westside Housing Center is an innovative collaboration of 8 non-profit organizations: CASH, Cleveland Saves, Cleveland Tenants Organization, Detroit-Shoreway Community Development Organization, ESOP, NHS of Greater Cleveland, NPI and the WECO Fund.

The Westside Housing Center was created so there is a "one stop shop" on the west side of Cleveland for all information pertaining to housing, education, financial literacy and job readiness.

The center is here to accommodate the consumer. The hours of operation are: Monday through Thursday from 11am to 7 pm; Friday from 9 am to 5 pm and Saturdays from 10 am to 3 pm. There is always someone at the Center that can help, along with a rotating schedule of informative seminars presented by our partners. Seminars are held in the evenings and on Saturdays.

There is also a bilingual Foreclosure Prevention Advocate on staff full time to answer questions and to provide help. Walk-ins are welcome and all intakes are conducted in a closed office for respect and privacy. Their on-site advocate is able to start the foreclosure prevention process and negotiate with the appropriate lender.

The Westside Housing Center is located in the Gordon Square Arcade at 6604 Detroit Avenue in the Detroit-Shoreway neighborhood. Amy Weahry is the Executive Director. For further information please call 216-961-4242, extension 268.

Monday, October 5th—Voting Issues Forum—To be held at Rivers Edge, located at 3430 Rocky River Drive in Cleveland. A representative from the League of Women’s Voters will be there to share a presentation focusing especially on County issues, including Issue 6, County Reform. The forum will run from 5-7 pm.

Tuesday, October 6th—Shaker Square Area Development Corporation Annual Meeting—This FREE community event takes place at Ludlow School located at 14201 Southington Road, at the corner of Southington and Ludlow Roads. The night begins at 6:30 pm with light refreshments followed at 7 pm with the annual meeting and community dialogue. For further information please call 216-421-2100 or visit www.shad.org.

Thursday, October 15th—SHAD Community Luncheon—To be held at the Cleveland Skating Club located at 2500 Kemper Road at noon. Cost is \$50 per person or \$350 for a table of 8. For further information please call 216-421-2100.

Saturday, October 17th—Midtown Cleveland Healthline Classic—The race begins and ends in the heart of Midtown. Registration begins at 7 am and the 10k/5k run will begin at 8:30 am. The course will run along Euclid Avenue showcasing the newly completed RTA Healthline and historic Prospect Avenue. Cost is \$20 by 10-9-09 and \$25 after. There will be awards for the top overall male and female runners along with awards for age groups. Goody bags and t-shirts are available for the first 250 pre-registered runners. There will be a post race “Kegs & Eggs” party at Somers Diner located at 4002 Prospect Avenue. For further information visit www.midtowncleveland.org/events or by calling 216-391-5080. Proceeds benefit Public Art Projects in Midtown Cleveland.

Thursday, October 22nd-Famicos Foundation Annual Funraiser—“It All Starts With A Home” is the theme for this annual event. The “fun” starts at 4 pm at the Rockefeller Park Greenhouse located at 750 East 88th Street. For further information please call 216-791-6476, ext. 255 or by email at echerry@famicos.org.

Wednesday, October 28th—Bellaire-Puritas Neighborhood Summit—Join the residents of Ward 20 for this annual event. The summit will take place at Puritas Lutheran Church located at 13812 Bellaire Road from 6:30-8:30 pm. The summit is FREE and includes food, speakers, awards and a community expo. For further information please contact Rachel Napolitano at 216-671-2710.

Saturday, October 31st—Halloween at Clark Field—The fun begins at 4 pm at Clark Field in the Tremont neighborhood. Pick up some goodies before trick or treating. Call 216-310-6810 for more information

CNDC Calendar

RETAIL COMMERCIAL

SUPPORT INITIATIVE 10/15 9:00 A.M.

HOUSING COMMITTEE

10/28 NOON

SLAVIC VILLAGE DEVELOPMENT
5620 BROADWAY, 44127

Unless otherwise noted, meetings are held
at the offices of CNDC 3751 Prospect Avenue.

Cleveland Neighborhood Development Coalition
phone 216-928-8100 fax 216-928-8105
e-mail: info@cndc2.org web: www.cndc2.org

BOARD OF TRUSTEES

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Steve Lorenz, Treasurer
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The Cleveland Neighborhood Development Coalition serves as the collective voice of community development corporations in the city of Cleveland. Its mission is to assist members by proactively engaging in advocacy and public policy that benefits Cleveland's community and economic development industry, providing strategic opportunities for broad and meaningful peer interaction and developing customized

STAFF

Colleen Gilson, Executive Director
Wendy Albin Sattin, Director of Planning & Development
Lynn Friedel, Executive Assistant
Nicole McGee, Citywide Community Organizer

VOTING MEMBERS

Bellaire Puritas Dev. Corp.-Buckeye Area Dev. Corp.-Burten, Bell, Carr Dev. Corp.-Cleveland Habitat for Humanity-Cleveland Housing Network-Collinwood & Nottingham Villages Dev. Corp.-Community Housing Solutions--Cudell Improvement, Inc.-Cuyahoga Community Land Trust, Inc.-Detroit-Shoreway Community Dev. Org.-Downtown Cleveland Alliance-Eden, Inc.-Euclid St. Clair Dev. Corp.-Fairfax Renaissance Dev. Corp.-Famicos Foundation, Inc.-Flats Oxbow Association-Glenville Development Corp.-Harvard Community Services Center- Historic Gateway Neighborhood Corp.- Historic Warehouse District Dev. Corp.-Kamm's Corners Dev. Corp.-Little Italy Redevelopment Corp.-Living In Cleveland Center-Maingate Business Development Corp.-Maximum Accessible Housing of Ohio-Midtown Cleveland, Inc.-Mt. Pleasant NOW Dev. Corp.-Neighborhood Housing Services-Northeast Shores Dev. Corp.-Ohio City Near West Dev. Corp.-Old Brooklyn CDC-Shaker Square Area Dev. Corp.-Shorebank Enterprise Group-Slavic Village Dev.-St. Clair Superior Dev. Corp.-Stockyard Redevelopment Org.-The Quadrangle, Inc.-Tremont West Dev. Corp.-Union-Miles Dev. Corp.-University Circle, Inc.-W.E.C.O. Fund, Inc.-Westown Community Dev. Corp.-WIRE-Net

SUPPORTING MEMBERS

ARTSPACE Cleveland CDF-Boy Scouts of America-Broadway School of Music & Arts---City of Bedford Heights-City of Cleveland Heights-City of Lakewood-Cleveland Action to Support Housing-Cleveland Cuyahoga County Port Authority-Cleveland Restoration Society-Community Partnership for Arts & Culture-Council for Economic Opportunity- Cuyahoga County Department of Development-Cuyahoga Metropolitan Housing Authority- E. G. & G, Inc.-Eden, Inc.-Enterprise Community Partners-Greater Cleveland Partnership/COSE-HZW Environmental Consultants, Inc.-Home Repair Resource Center-JS MultiCapital Corp.-KPFF, L.L.C.-Mount Pleasant Community Zone-N.O.A.H.-Neighborhood Progress, Inc.-Ohio Canal Corridor-Ohio CDC Association--Parkworks-Partners Environmental Consulting, Inc.-Playhouse Square District Development Corporation-Positively Cleveland-RSM McGladrey, Inc.-Safeguard Properties-Work in North-east Ohio Council (WINOC)-Western Reserve Development Corporation

SUSTAINING CORPORATE MEMBERS

Charter One Bank-Chase Bank-Dollar Bank-Dominion East Ohio-Fifth Third Bank-FirstMerit Bank-Key Bank-National City Bank-The Illuminating Company-Third Federal Savings

**Deadline for submission is the 20th of each month.
We reserve the right to edit for space and clarity.
Please submit all articles to lynn@cndc2.org**